



## 2011 VISTA Measured Magazines

AARP The Magazine (50-59)	Fortune	Popular Science
AARP The Magazine (60-69)	Game Informer	Prevention
Allure	Glamour	Reader's Digest
American Baby (Pre-natal)	Golf Digest	Real Simple
American Baby (Post-natal)	Golf Magazine	Redbook
American Profile*	Good Housekeeping	Relish
Architectural Digest	GQ	Road & Track
Arthur Frommer's Budget Travel	Guideposts	Rolling Stone
Audubon Magazine	Harper's Bazaar	Runner's World
Automobile	Harvard Business Review	Saveur
Better Homes and Gardens	Health	Scholastic Parent & Child
Bloomberg Businessweek	House Beautiful	Scientific American
Bon Appetit	In Touch*	Self
Bridal Guide*	Inc.	Shape
Brides*	InStyle	SmartMoney
Car and Driver	Ladies' Home Journal	Smithsonian
Cigar Aficionado	Latina	Southern Living
Conde Nast Traveler	Life & Style Weekly*	Sports Illustrated
Cooking Club	Lucky	Star
Cooking Light	Marie Claire	Taste of Home
Cooking With Paula Deen	Martha Stewart Living	Tennis*
Cosmopolitan	Maxim	The Economist
Country Living	Men's Fitness	The Family Handyman
Details	Men's Health	The New York Times Magazine*
Discover	Men's Journal	The New Yorker
Ebony	Midwest Living	The Week*
Elle	Money	This Old House
Elle Decor	More	Time
Entertainment Weekly	Motor Trend	Traditional Home
ESPN The Magazine	National Enquirer*	Travel + Leisure
Esquire	National Geographic	TV Guide
Essence	Newsweek	Us Weekly
Every Day with Rachael Ray	O, The Oprah Magazine	USA Weekend*
Everyday Food	OK! Magazine	Vanity Fair
Family Circle	Outdoor Life	Vogue
FamilyFun	Outside	W Magazine
Fast Company	Parade	WebMD The Magazine
Field & Stream	Parenting Early Years	Weight Watchers
First for Women*	Parenting School Years	Wine Spectator
Fit Pregnancy	Parents	Wired
Fitness	People Weekly	Woman's Day
Food & Wine	People StyleWatch	Women's Health
Food Network Magazine	Playboy	Working Mother
Forbes	Popular Mechanics	

*\*Select issues, updated 4/11/11*