



2007 Measured Publications

AARP Magazine	Gourmet	Popular Science
Allure	GQ	Prevention
Architectural Digest	Guideposts	Reader's Digest
Arthur Frommer's Budget Travel	Hallmark Magazine	Real Simple
Automobile	Harper's Bazaar	Redbook
AutoWeek	Harvard Business Review	Rolling Stone
Better Homes and Gardens	House & Garden	Runner's World
Bon Appetit	House Beautiful	Scholastic Parent & Child
Business Week	InStyle	Self
Car and Driver	Inc.	Shape
Child	In Touch	SmartMoney
Conde Nast Traveler	Ladies' Home Journal	Southern Living
Cookie	Life Magazine	Sports Illustrated
Cooking Light	Lucky	Star
Cosmopolitan	Marie Claire	Stuff
Country Home	Martha Stewart Living	The Economist
Country Living	Maxim	The New Yorker
Discover	Men's Fitness	The Week
Elle	Men's Health	Time
Entertainment Weekly	Men's Vogue	Traditional Home
ESPN Magazine	Metropolitan Home	Travel + Leisure
Esquire	Midwest Living	TV Guide
Essence	Money	Us Weekly
Every Day with Rachael Ray	More	USA Weekend
Family Circle	Motor Trend	U.S. News & World Report
FamilyFun	National Enquirer	Vanity Fair
Fast Company	National Geographic	Vogue
Fitness	Newsweek	W Magazine
Food & Wine	O - The Oprah Magazine	WebMD The Magazine
Forbes	Parade	Weight Watchers
Fortune	Parenting	Woman's Day
Glamour	Parents	Women's Health
Golf Digest	People Weekly	Wondertime
Golf Magazine	Popular Mechanics	Working Mother
Good Housekeeping		

* Revised 12/17/07

January

AARP Magazine (Jan/Feb)
 Entertainment Weekly (1/26)
 Life Magazine (1/12)
 Newsweek (1/22)
 Parade (1/7)
 People Weekly (1/15)
 Sports Illustrated (1/22)
 The Week (1/26)
 Time (1/22)
 TV Guide (1/15)
 Us Weekly (1/15)
 US News & World Report (1/22)
 Weight Watchers (Jan/Feb)

February

Architectural Digest
 Automobile
 AutoWeek (2/26)
 Better Homes and Gardens
 Business Week (2/26)
 Car and Driver
 Child
 Every Day with Rachael Ray
 Family Circle
 FamilyFun
 Good Housekeeping
 Harvard Business Review
 Ladies' Home Journal
 Martha Stewart Living
 More
 Motor Trend
 O - The Oprah Magazine
 Parade (2/11)
 Parenting
 Parents
 Popular Mechanics
 Prevention
 Real Simple
 Redbook
 Scholastic Parent & Child (Feb/March)
 Southern Living
 Sports Illustrated Swimsuit

Vanity Fair
 Woman's Day (2/13)
 Wondertime (Feb/March)

March

AARP Magazine (March/April)
 Allure
 Architectural Digest
 Arthur Frommer's Budget Travel
 Automobile
 Bon Appetit
 Business Week (3/12)
 Conde Nast Traveler
 Cookie (March/April)
 Cooking Light
 Cosmopolitan
 Country Home
 Country Living
 Elle
 ESPN Magazine (3/12)
 Esquire
 Fast Company
 Fitness
 Forbes (3/26)
 Fortune (3/19)
 Glamour
 Golf Digest
 Golf Magazine
 Gourmet
 GQ
 Guideposts
 Harper's Bazaar
 Harvard Business Review
 House & Garden
 House Beautiful
 InStyle
 Inc.
 Life Magazine (3/23)
 Lucky
 Marie Claire
 Maxim
 Men's Health
 Men's Vogue
 Metropolitan Home
 Midwest Living (March/April)
 Money

Motor Trend
 National Geographic
 Newsweek (3/19, 3/26)
 Parade (3/4, 3/18)
 Reader's Digest
 Rolling Stone (3/22)
 Self
 Shape
 SmartMoney
 Stuff
 The Economist (3/3)
 The New Yorker (3/5)
 Traditional Home
 Travel + Leisure
 US News & World Report (3/26)
 Vogue
 W Magazine
 Women's Health

April

Automobile
 AutoWeek (4/23)
 Business Week (4/23)
 Car and Driver
 Child
 Entertainment Weekly (4/13)
 FamilyFun
 Men's Health
 Motor Trend
 Newsweek (4/16)
 Parade (4/15)
 Parenting
 Parents
 People Weekly (4/16)
 Runner's World
 Scholastic Parent & Child
 Sports Illustrated (4/23)
 The Week (4/13)
 Time (4/23)
 TV Guide (4/16, 4/23, 4/30)
 Us Weekly (4/23)
 US News & World Report (4/16)
 Women's Health
 Wondertime (April/May)

May

AARP Magazine (May/June)
 Architectural Digest
 Better Homes and Gardens
 Bon Appetit
 Business Week (5/14)
 Cooking Light
 Country Home
 Country Living
 Discover
 ESPN Magazine (5/7)
 Esquire
 Every Day with Rachael Ray
 Family Circle

Fitness
 Forbes (5/21)
 Fortune (5/28)
 Good Housekeeping
 Gourmet
 GQ
 Hallmark Magazine
 Harvard Business Review
 House & Garden
 House Beautiful
 Ladies' Home Journal
 Martha Stewart Living
 Maxim
 Men's Health
 Men's Vogue
 Metropolitan Home
 Midwest Living (May/June)
 Money
 More
 Newsweek (5/21)
 O - The Oprah Magazine
 Parade (5/6)
 Popular Mechanics
 Popular Science
 Prevention
 Real Simple
 Redbook
 Rolling Stone (5/3)
 SmartMoney
 Southern Living
 Stuff
 The New Yorker (5/14)
 Traditional Home
 Vanity Fair
 Weight Watchers (May/June)
 Woman's Day (5/8)
 Women's Health

June

Allure
 Arthur Frommer's Budget Travel
 Business Week (6/4, 6/25)
 Conde Nast Traveler
 Cosmopolitan

Country Living
 Elle
 Essence
 Fast Company
 Fitness
 Glamour
 Golf Digest
 Golf Magazine
 Guideposts
 Harper's Bazaar
 InStyle
 Inc.
 Lucky
 Marie Claire
 Maxim
 National Geographic
 Parade (6/17)
 Redbook
 Reader's Digest
 Self
 Shape
 The Economist (6/9)
 Travel + Leisure
 Vogue
 W Magazine
 Women's Health

July

AARP Magazine (July/Aug)
 Arthur Frommer's Budget Travel (July/Aug)
 Discover
 Entertainment Weekly (7/20)
 ESPN Magazine (7/16)
 Harvard Business Review (July/Aug)
 In Touch (7/16)
 Maxim
 Men's Health (July/Aug)
 Men's Vogue (July/Aug)
 National Enquirer (7/16)
 Newsweek (7/2)
 People Weekly (7/23)
 Popular Mechanics
 Popular Science
 Rolling Stone (7/12)
 Sports Illustrated (7/23)
 The Week (7/6)
 Time (7/2)
 TV Guide (7/23)
 Us Weekly (7/30)
 US News & World Report (7/23)
 Women's Health (July/Aug)

August

Allure
 Automobile
 AutoWeek (8/27)
 Business Week (8/6)
 Car and Driver
 Conde Nast Traveler
 Cosmopolitan
 Elle
 ESPN Magazine (8/27)
 Esquire
 Every Day with Rachael Ray
 Fitness
 Glamour
 Golf Digest
 Golf Magazine
 GQ
 Harper's Bazaar
 InStyle
 Lucky
 Marie Claire

Maxim
 Men's Fitness
 Motor Trend
 Parade (8/12, 8/19, 8/26)
 Parenting
 Scholastic Parent & Child (Aug/Sept)
 Rolling Stone (8/9)
 Runner's World
 Self
 Shape
 Southern Living
 Stuff
 Traditional Home (Aug/Sept)
 Travel + Leisure
 TV Guide (8/13)
 USA Weekend (8/12)
 Vogue
 W Magazine
 Working Mother (Aug/Sept)

September

AARP Magazine (Sept/Oct)
 Architectural Digest
 Better Homes and Gardens
 Bon Appetit
 Business Week (9/3)
 Cookie
 Cooking Light
 Country Home
 Country Living
 Every Day with Rachael Ray
 Family Circle
 FamilyFun
 Fast Company
 Food & Wine
 Forbes (9/17)
 Fortune (9/17)
 Good Housekeeping
 Gourmet
 Guideposts
 Hallmark Magazine (Sept/Oct)
 Harvard Business Review
 House & Garden
 House Beautiful
 Inc.
 Ladies' Home Journal

Marie Claire
 Martha Stewart Living
 Metropolitan Home
 Midwest Living (Sept/Oct)
 Money
 More
 National Geographic
 O - The Oprah Magazine
 Parade (9/9, 9/16, 9/23, 9/30)
 Parenting
 Parents
 People Weekly (9/17)
 Prevention
 Reader's Digest
 Real Simple
 Redbook
 Runner's World
 SmartMoney
 Southern Living
 Star (9/24)
 The Economist (9/15)
 The New Yorker (9/24)
 TV Guide (9/10)
 Vanity Fair
 Vogue
 WebMD (Sept/Oct)
 Weight Watchers (Sept/Oct)
 Woman's Day (9/12)
 Wondertime (Sept/Oct)

October

Arthur Frommer's Budget Travel
 Automobile
 AutoWeek (10/15)
 Better Homes and Gardens
 Business Week (10/15)
 Car and Driver
 Conde Nast Traveler
 Cooking Light
 Cosmopolitan
 Discover
 Entertainment Weekly (10/12)
 Family Circle (10/1)
 FamilyFun
 Golf Digest
 Golf Magazine
 GQ
 In Touch (10/15)
 Ladies Home Journal
 Martha Stewart Living
 Men's Health
 Motor Trend
 National Enquirer (10/1)
 Newsweek (10/15)
 Parade (10/14)
 People Weekly (10/1)
 Popular Mechanics
 Popular Science
 Reader's Digest
 Real Simple
 Redbook
 Scholastic Parent & Child
 Sports Illustrated (10/29)
 Star (10/8)
 The New Yorker (10/22)
 The Week (10/19)
 Time (10/22)
 Travel + Leisure
 TV Guide (10/1, 10/8, 10/15, 10/29)
 Us Weekly (10/8)
 USA Weekend (10/14)
 US News & World Report (10/8,
 10/22, 10/29)
 Woman's Day (10/2)
 Working Mother

November

AARP Magazine (Nov/Dec)
 Allure
 Better Homes and Gardens
 Cosmopolitan
 Elle
 Every Day with Rachael Ray
 Family Circle (11/29)
 FamilyFun
 Fitness
 Glamour
 Good Housekeeping
 Hallmark Magazine
 Harper's Bazaar
 InStyle
 Ladies' Home Journal
 Lucky
 Marie Claire
 Martha Stewart Living
 Midwest Living (Nov/Dec)
 More
 O - The Oprah Magazine
 Parade (11/11, 11/18, 11/25)
 Parenting
 Parents
 People Weekly (11/26)
 Prevention
 Real Simple
 Redbook
 Rolling Stone (11/15)
 Scholastic Parent & Child
 Self
 Shape
 Southern Living
 TV Guide (11/12)
 US News & World Report (11/19)
 Vogue
 W Magazine
 WebMD (Nov/Dec)
 Weight Watchers (Nov/Dec)
 Woman's Day (11/13)
 Women's Health
 Wondertime

December

Architectural Digest
 Bon Appetit
 Business Week (12/10, 12/24)
 Cookie
 Cooking Light
 Country Home
 Country Living
 ESPN Magazine (12/3, 12/31)
 Esquire
 FamilyFun (Dec/Jan)
 Fast Company
 Food & Wine
 Forbes (12/10)
 Fortune (12/10)
 Glamour
 Gourmet
 GQ
 Guideposts
 Harvard Business Review
 House Beautiful
 Inc.
 Maxim
 Men's Fitness (Dec/Jan)
 Men's Health
 Men's Vogue
 Metropolitan Home
 Money
 National Geographic
 Parade (12/16, 12/23, 12/30)
 People Weekly (12/31)
 Popular Mechanics
 Reader's Digest
 Rolling Stone (12/13)
 SmartMoney
 The Economist (12/8)
 The New Yorker (12/3)
 Traditional Home
 TV Guide (12/24)
 US News & World Report (12/10)
 Us Weekly (12/10)
 Vanity Fair
 Vogue
 Wondertime (Dec/Jan)